

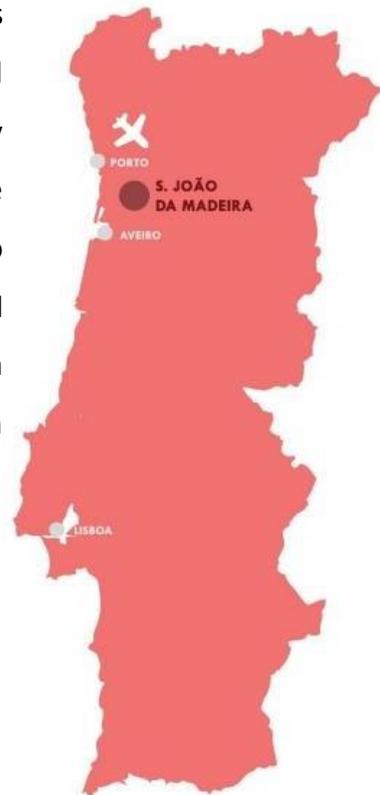


Infopack

São João da Madeira

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São João da Madeira is located in the North of Portugal, only a few miles from the cities of Aveiro and Oporto. With a historical industrial fabric that gave it the epithet of City of Work, São João da Madeira is an important enterprise and business center of the country, but it's also recognized for its quality of life. With a quality hotel offer, with wide and meticulous avenues, São João da Madeira is a center of modernity, innovation and industrial diversity, but also sport, culture and green spaces. With unique characteristics capable of providing visibility to the region at national and international level, S. João da Madeira is a territory with the potential to provide tourists with a wide range of experiences. It's the ideal destination for those who want to get in touch with the live legacy of an industrial past, while at the same time immerse themselves in a cultural, artistic and creative environment, always with the mark of the future that characterizes this territory.



São João da Madeira presents a wide cultural offer, from museums to the performing arts. In the area of museums, we can highlight the Hat Museum, the Shoe Museum, the Oliva Historical Center and the Oliva Nucleus Art Museum. For the performing arts, the highlight goes to Casa da Criatividade, Paços da Cultura and the Sala dos Fornos of Oliva Creative Factory.

In São João da Madeira sustainability and quality of life are topics of enormous relevance. The parks and green spaces are intended to contribute to greater enjoyment

of the nature of both the inhabitants of the city and visitors. The city is punctuated by parks and green spaces that stand out, such as the Urban Park of the Ul River, the Nossa Senhora dos Milagres Park, the Ferreira de Castro Park and the Municipal Garden.





The local branch of Portuguese Red Cross works in several areas in the sanjoanense community, mainly with people in socially and economically vulnerable conditions.

Areas of activity:

- **Social support** (donation of food baskets, clothes and furniture)
- **Psychological support for victims of domestic violence**
- **Hosting and integration of refugees in community**
- **Awareness actions in schools** (about violence in the relationship, gender equality, bullying...)
- **Awareness campaigns** (for example human trafficking, prevention of excessive sun exposure, parental competencies)
- **First aid training and event support**
- ...

The activities in which volunteers may be involved will take into account their interests and competencies. They will be encouraged to use their own ideas, creativity and experience, in order to develop their own projects or activities related to the work of the Humanitarian Center of São João da Madeira.

Project activities may include:

- Ponto Vermelho: a social entrepreneurship project that provides clothing, footwear, toys and others to the most vulnerable people in the city of São João da Madeira. It also includes the solidarity store section, in which various items are sold at a symbolic price, in order to benefit the most vulnerable population. The volunteers will do the selection of donated products - organization of the stock, contact with customers, marketing campaigns to promote the store and management of the facebook page.



- Creation and implementation of presentations about their countries of origin in schools and / or associations. Volunteers will promote their countries of origin to the school community and county associations. They will have an active participation as project coordinators.

- Development of conversation clubs in English, open to the local community, where volunteers will take on the role of monitors.

- Conducting music, cooking, photography, computer, arts and other workshops, open to the community. Volunteers will assume the role of monitors in the execution of these activities, being able to fully develop their own ideas.

- Holding fundraising events such as: intercultural dinners with gastronomic shows from the countries of the volunteers. As well as disseminating their countries of origin, volunteers will be responsible for coordinating this initiative.

- Participation in the institution's annual actions, such as food collection actions and Christmas wrapping.



- Communication and marketing content management - social networks, photographic material, poster design, promotional materials, video creation. The volunteers will have specific training so that, autonomously, they can manage the communication and marketing contents of the projects in which they participate.

- Organization of cultural events that promote community involvement, giving space to your ideas and creativity.

- Developing activities to disseminate your work as ESC volunteers. Volunteers will

help promote ESC projects with their testimony by disseminating information about actions they take within the community through such means as facebook, instagram and informational actions in specific places.

- Participation in the activities of the summer project #OMeuSol lives | Contra | Correntes. The volunteers will have specific training in these areas and will participate in the activities as monitors.



- Creation of a blog, where they describe their experiences as ESC volunteers. Volunteers will be responsible for creating a blog, which should reflect the day-to-day of their ESC project (learning, concerns, experiences, among others) at the Humanitarian Center of São João da Madeira.

Volunteers will be involved and encouraged to participate in the organization, planning and development of these activities, and the tasks to be performed by each one will be defined. The moments of dialogue and sharing will be privileged, as well as the monitoring and support throughout the 8 months.

Acting Local Changing Global Projects

In recent months, the volunteers have developed activities and their personal projects.



Welfare and connection project
Elena (Spain)

Cineforum and sharing experiences
Anu (Estonia) and Elena (Spain)



Multicultural lunch
Anu (Estonia) and Elena (Spain)

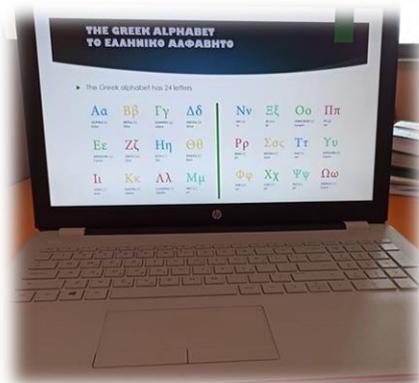




**English and Portuguese lessons
for refugees**

Anu (Estonia), Elena (Spain) and
Eirini (Greece)

**Greek course for the
community (online)**
Eirini (Greece)



What are your ideas?

What is your personal project?

Let's start your ALCG volunteering project?!



28.09.2020 to 09.06.2021 (8 months)

Pocket Money (bank transfer or in cash): 150€

Money for food (bank transfer or in cash): 100€ + food basket
(with pasta, crackers, tuna fish, cereals...)



Linguistic support: European Solidarity Corps online course

Humanitarian Center Schedule:

Monday to Friday (10 a.m to 12:30; 14 p.m to 17:30)

(30 hours/week)





Accommodation: shared flat with other volunteers (4) – single room



We are waiting for you!! 😊

Send your **CV** and **motivation letter** to

dsaojoaodamadeira.direccao@cruzvermelha.org.pt

until **May 31st**

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